

Talking Book Service Advisory Committee Meeting
Tuesday, April 10, 2007
9:30 AM-1:30 PM
Idaho Commission for Libraries
River Room (Lower Level Conference Room)

Meeting Purpose: To update participants on services for the print impaired

Desired Outcomes: By the end of the meeting, participants will:

1. Review outreach plan
2. Receive report from NLS site visit
3. Be knowledgeable of other resources usable by the print impaired
4. Brainstorm alternative ways to provide access to NLS resources
5. Receive updates on TBS action plan activities

Meeting Leader: Sue Walker

Facilitator: Erin McCusker

Recorder: Rosemary McClenahan

AGENDA

Meeting set-up: purpose, desired outcomes, roles, agenda review, ground rules, decision making, introductions, icebreaker	Erin	<ul style="list-style-type: none"> • Present • Agree 	20 min.
Outreach plan	Sue, all	<ul style="list-style-type: none"> • Present • Clarify • Revise 	40 min.
Technology preview: NetLibrary Playaways	Terri Wear Ada Community Library	<ul style="list-style-type: none"> • Present • Experiment 	30 min.
Mini-break	All		10 min.
NLS site visit report	Sue All	<ul style="list-style-type: none"> • Present • Clarify 	20 min.
NLS service provision	Sue All All	<ul style="list-style-type: none"> • Overview • Clarify • Brainstorm 	30 min.

Working Lunch/ Activities update: Outreach: Display/bookmark/video Library outreach Access for All group	Laurel Loretta Sue All	<ul style="list-style-type: none"> • Present • Present • Present • Clarify 	15 min. 15 min. 20 min.
Activities update: Newslines	Nancy, Sue	<ul style="list-style-type: none"> • Outcomes revision • Statistics 	25 min.
Next steps	All	<ul style="list-style-type: none"> • List 	10 min.
Meeting Review	All	<ul style="list-style-type: none"> • List 	5 min.

Present: Heidi Caldwell, Shirley Cobble, Marcia Courtney, Laurel Day, Cheryl Duncan, Mary Ellen Halverson, Erin McCusker (facilitator), Rosemary McClenahan, (recorder), Judy Mooney, Susan Niewenhous, Loretta Paine, Sue Walker (meeting leader), Nancy Wise, Dawn Wittman

OUTREACH PLAN:

Add Idaho School for Deaf & Blind Outreach teachers to School Section to contact - 2007

Contact school librarians – add to school section activities - 2008

Academic Library – would be Special services / special needs office – 2008

Contact public school special ed directors - 2008

Develop a template of policy for public libraries to serve print impaired

TECHNOLOGY PREVIEW:

Participants saw the NetLibrary titles and players and the Playaway players with a title included on each player. Terri answered questions about usability and quality.

Terri gave a trial user name and password to anyone who wants to experiment with NetLibrary:

- 1) Acct name: audiopatron
Password: hearn0w
- 2) Acct name: Swirlidaho

Password: librarians

www.adalib.org

NLS SITE VISIT REPORT:

Sue reported on the process for the site visit and the types of comments received. Also reported on:

ICFL Physical Constraints: Limited space for growing collections due to sale of off site storage building in January

Staff Constraints: Staff size is capped so growth in program must be absorbed by current staff

Brainstorming on ways to address the constraints:

Internet Marketing: Use public library mailing lists, e-mail, website, LibIdaho

House equipment in Regions

Use subregional Libraries to store parts of the collection. NLS wants subregional libraries to have equipment etc

Can't expect subregional libraries to provide personnel – done at ICFL using technology

NLS doesn't permit removal of underused or outdated titles which affects storage issue

Also will be storing both cassettes and digital books for several years

Work with public libraries to keep extra machines on hand

Idaho Commission for Blind could keep some machines so they can give out

Use advocacy groups and partners to promote TBS. Oct is advocacy awareness month and Linc will be working with schools

Use deposit collections in local libraries

Both TBS users on committee agreed if service is quality they are not concerned where tapes coming from

NEWSLINE OUTCOMES

- 1) PERFORMANCE MEASURE:
NUMBER OF NEWSLINE REGISTRANTS/USERS
PROPOSED TARGET: 1500

- 2) PERFORMANCE MEASURE:
% OF REGISTRANTS SURVEYED THAT INDICATE THE NEWSLINE
SERVICE IS USEFUL TO THEM
PROPOSED TARGET: 75%

Proposed revising outcome number 1 to a new target of 1,000 active users by June 2008

Local newspapers included in Newslite:

Idaho Statesman

Idaho Falls Post Register

Spokesman Review- Idaho edition

Survey (Outcome #2)

Mail to update user list

Phone number must contain 208 area code or not counted as Idaho

Complete both mailing and phone survey

Could survey be based on satisfaction of those who use system?

Legislators will be interested in the # of people surveyed; who surveyed

Results back by 7/1/07

RESOURCES:

Shirley shared some resources available to those with print impairments:

Caption Media Descriptive/Program

DVD/CD/ Streaming – educational Teachers guides (for parents & teachers)

NEXT STEPS

Send Sue statistics of juvenile potential users (juvenile 13 & below) **Shirley**

Send YA statistics for Boise area to Courtney **Laurel**

Send CSI contact for special needs to Sue **Shirley**

Contact School for the Deaf and Blind outreach contacts about providing names of school teachers/librarians they work with **Shirley**

Send Website on Capture Media Program to Sue/group **Shirley**

Check to ensure TBS Advisory Committee members receive the TBS newsletter **Laurel**

Send revised Outreach Plan to Advisory Committee members **Sue**

Check out space for storing RC's in their bldg **Nancy**

Place space issues on agenda for Access for All meeting **Sue**

Ad narration description to the display video or create a narrated version **Sue**

Check with accounting staff re FY09 budget timelines **Nancy**

Check with Frank re # to survey to achieve reliable results & how to do random sampling for Newline survey **Sue**

Work on Newline survey and plan to implement **Nancy and Sue**

Meeting memory **Sue**

Meeting Review

Plus:

Good lunch
Net Lib presentation/handouts
Good to see everyone
Icebreaker

Delta:

Didn't have complete group present
Difficult to reduce light in room